



Adwurks is a full service technology company that specializes in the development, deployment and administration of private, out-of-home networks. Our services are offered a la carte enabling us to form a relationship that creates the highest level of value to the customer.

Our technology provides an all-encompassing scalable solution for organizing and distributing digital content throughout a network of displays. Our powerful server side software, combined with the client side software, enables the user to manage the network, controlling the content, scheduling and displays through a web base interface. The open architecture of the software gives us the ability to match our product with customer needs while offering a wide range of display formats from full screen digital signage to our patent pending application, which has coined the name "Adwurks Mode". This format combines narrowcasting with traditional broadcasting and truly sets Adwurks apart as unique.



### Services

#### Design

We will evaluate your needs and deliver a customized system.

#### Deployment

Coordinate all aspects of network installation,

#### Content Creation

create high impact digital messages,

#### Content Placement

upload and schedule the digital content

#### Administration

and assure network security, function, and performance.  
**Any or all, our staff can create a service package that meets your specific needs.**

### Product Features

The Adwurks technology provides an all-encompassing, scalable solution for organizing and distributing digital content throughout a network of displays.

#### Features

Web-based Interface  
 Sports Template  
 News Template  
 Weather Template  
 Custom Message Template

#### Capabilities

Mpeg 4  
 FTP Uploading  
 Internet Music and Radio  
 Display Function Control

#### Security

Password Protected  
 Content Pull Technology  
 24/7 Monitoring

#### Functions

Content Storage  
 Content Scheduling  
 Real-time demos  
 Content Upload

#### Reporting

Performance Affidavit

## Display Options

### Adwurks Mode Window (1)

Content  
 DSS Broadcast  
 Cable Broadcast  
 VCR or DVD

Digital Signage Window (2)

### Digital Signage Window (3)

### Standard 4:3 Aspect Ratio

Digital Signage Window (1)

Digital Signage Window (2)

### Digital Signage Window (3)

(4)

### Letterbox 16:9 Aspect Ratio



Our Video Insertion Device (VID) ports to CRT, LCD and Plasma displays giving the Adwurks System an ability to integrate with new or existing audiovisual equipment. The flexible screen format can be tailored to meet the specific requirements of your application. From advertising to education, Adwurks has a solution to channel and present your digital content.

[www.adwurks.com](http://www.adwurks.com)